

**AVAILABLE
PHOTOGRAPHY****Black & Decker® Introduces
the Ultra-Compact and
Stylish Orb Vac™**

TOWSON, Md. (EMBARGO – November 1, 2011) – Bring quick cleanups to your fingertips with the all-new Orb Vac™ (ORB4810) from Black & Decker® (NYSE: SWK). This ultra-compact hand vacuum is ready when you need it for quick pick-ups of small crumbs and spills, dirt on desks, dust on keyboards and more. In addition, its compact shape and designer look allow users to decoratively store the Orb Vac out in the open for easy access, at any time.

“With limited countertop and desk top space available, many consumers opt to store their hand vacs out of sight, which often means they are not where you need them, when you need them,” said Kira Sconion, senior product manager at Black & Decker. “To alleviate this common user frustration, Black & Decker designed the all-new Orb Vac, a compact, easy-to-access, cleaning solution for quick pick-ups.”

Unlike other hand vacs, the Black & Decker Orb Vac easily converts from a palm-sized sphere to a mini-hand vac with the touch of a button, revealing a nozzle and handle that flip open to quickly clean up small messes. The Orb Vac easily retracts back to the orb shape, when not in use, for convenient and stylish storage on countertops, desks and more. For convenience, the Orb Vac boasts an exclusive 360-degree charging base that includes an LED light.

The Black & Decker Orb Vac will be available in November 2011 for \$39.99 at Amazon and comes with a two-year warranty.

**PRODUCT FEATURES*:**

- Three stylish color options aqua blue, warm gray, and deep red to complement home or office decor
- Easy-to-empty dirt bowl for a mess-free cleanup every time
- Extended brush and crevice tool to access hard-to-reach spaces

**100 Years of Innovation. A Legacy of Trust**

Since 1910, Black & Decker has been setting the standard for innovation and design of power tools, accessories, outdoor yard care equipment, home cleaning products, automotive and lighting products, hardware and other home improvement products. The inventor of the first portable electric drill with pistol grip and trigger switch, Black & Decker has evolved from a small machine shop in Baltimore, Maryland to a global manufacturing and marketing powerhouse with a broad line of quality products used in and around the home and for commercial applications. When users need to get work done, they trust Black & Decker for the products that will do the job efficiently and reliably

For more information on Black & Decker's extensive line of products visit www.blackanddecker.com or follow Black & Decker on Facebook and Twitter.